

## Middle School Health – The Skeletal System

**Directions:** After viewing the PowerPoint lesson, create a public service announcement (PSA) that would promote public safety. You may use any of the information in the lesson for your announcement. You are encouraged to do additional research to support the area you have chosen to focus on. The format of your PSA may be:

- A video message (no more than 30 seconds)
- A poster
- A PowerPoint presentation

### Rubric for Scoring

Categories	Excellent	Good	Needs Improvement
<b>Visual</b>	There is a strong, clear visual message that comes across that closely matches the written message.	The picture(s) used accurately represents the general message.	The image either does not match the message or is missing.
<b>Message</b>	There is a clear, strong message promoting public health in one of the areas integrated into the PPT lesson. The message is clearly communicated in writing.	There is a clear message promoting public health within the PSA. The message is written.	The message is very general (“Wear a helmet”) without offering other information in the PSA.
<b>Evidence of Research</b>	Research is evident on the topic for the PSA. The student has gone beyond the PPT to include useful information.	The information from the PPT is used to provide additional information on the PSA.	The PSA has no evidence of research being used or it is too general